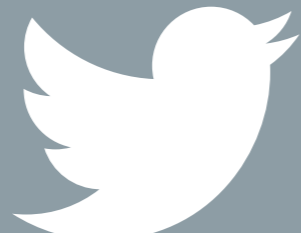


Trends and technologies from the global stage where next generation innovations are introduced: **CES 2014**



The following is an expansion of our live Twitter feed from the show.



CURVED DISPLAYS

Real benefits or the next 3D?

PDT predicted 2 years ago in our 2009 CES Report that 3D technology wasn't going anywhere. There was virtually no 3D on display at this year's show.



“Love idea of curved smartphone, but will it really fit pockets better? Maybe just me.”

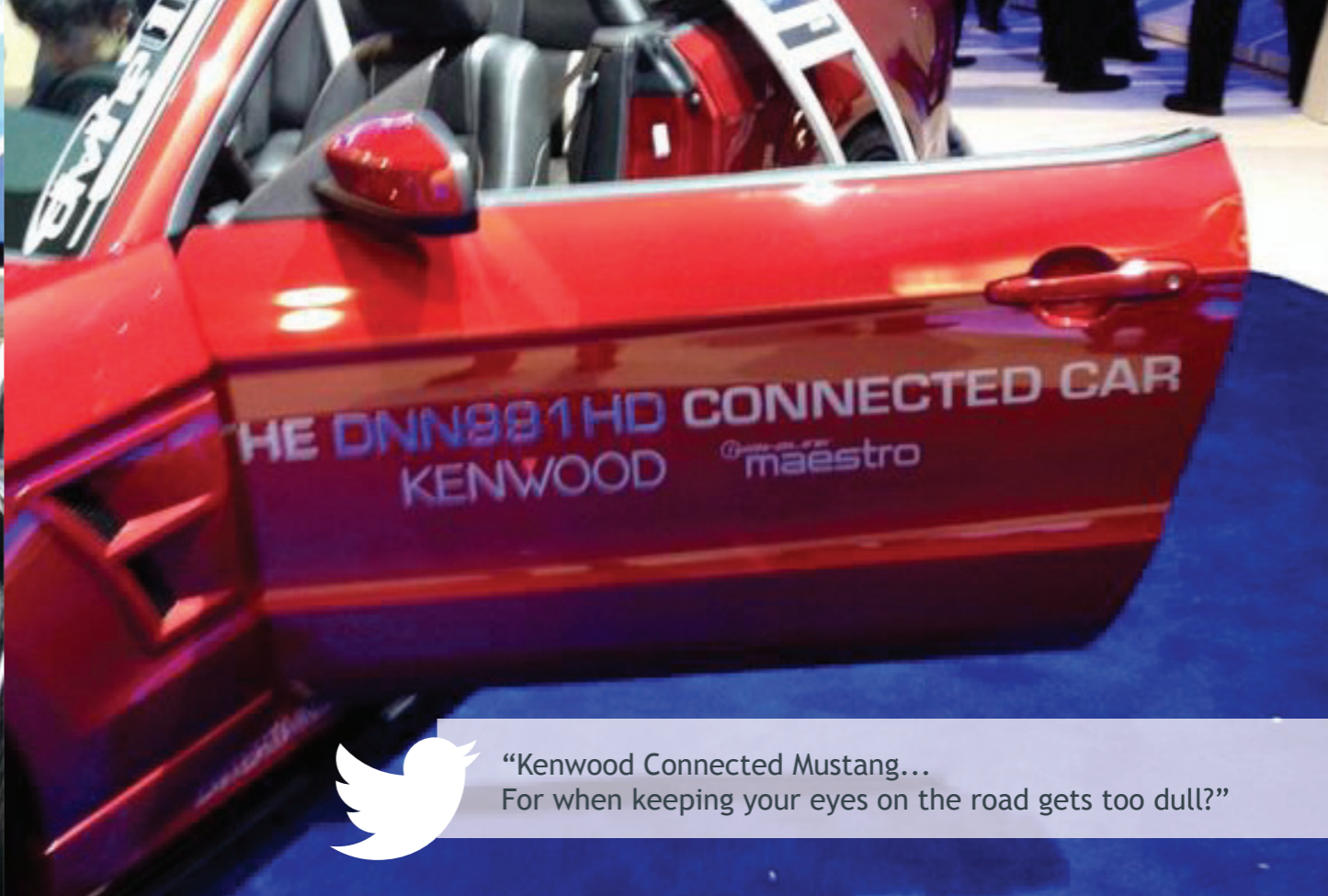


HaierAmerica adds a curved OLED to their elegant slimline TVs, among the nicest





Kia in vehicle concept very well designed, more asset than distraction while driving than ever



"Kenwood Connected Mustang... For when keeping your eyes on the road gets too dull?"



"BMW here with fleet of i3s... Didn't Tesla prove electric doesn't have to = ugly?"

TECH BEHIND THE WHEEL

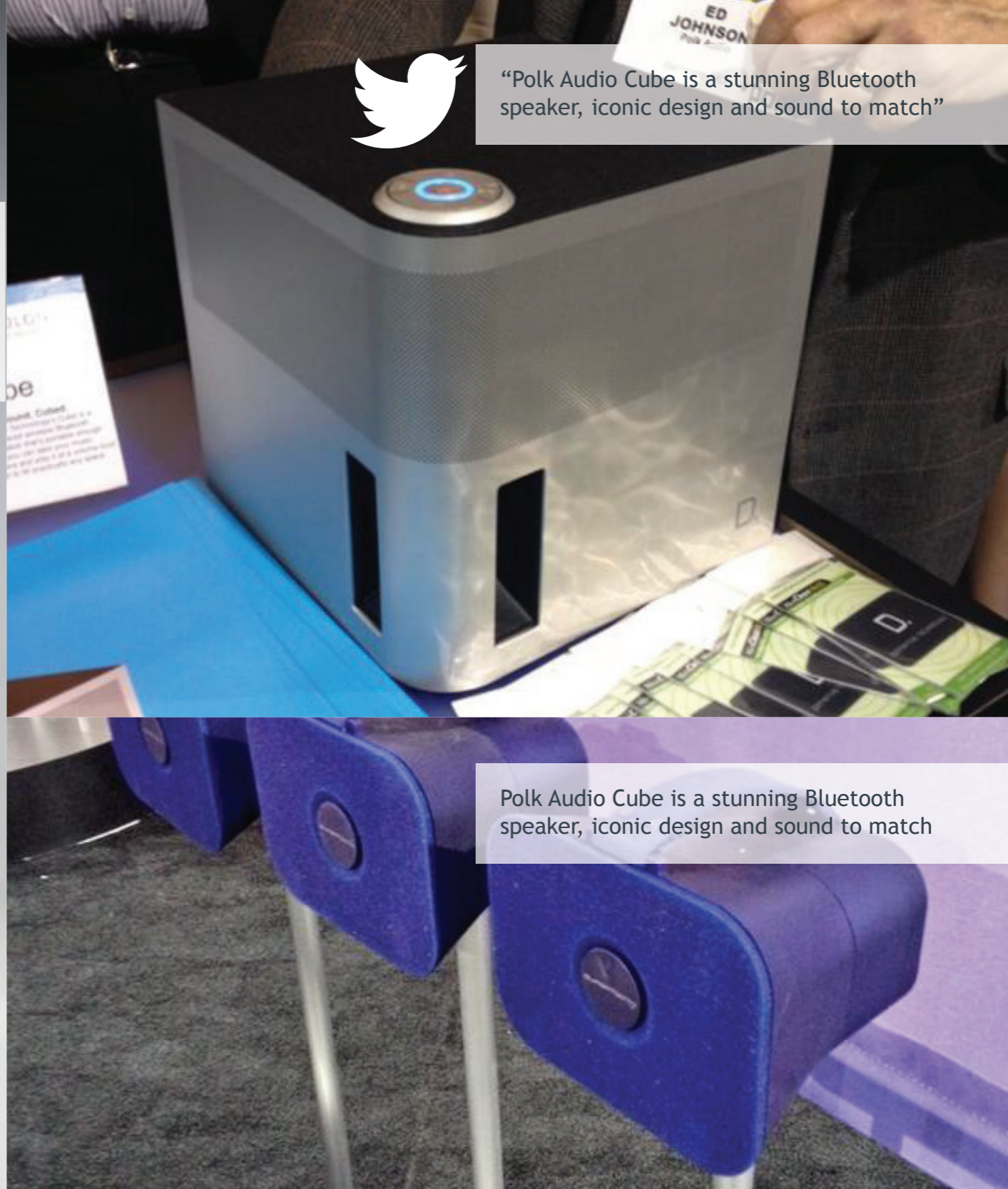
Automotive technology has become so in tune with consumer electronics. Next step is a truly seamless experience from your phone and tablet to your dash, coming sooner than you think.

"Why did I bother going to the auto show? Feels like I'm there again."





CES Innovation Award Winner
ClearView® Clio delivers high
quality, room-filling stereo
wirelessly from Bluetooth devices
through optically clear speakers.



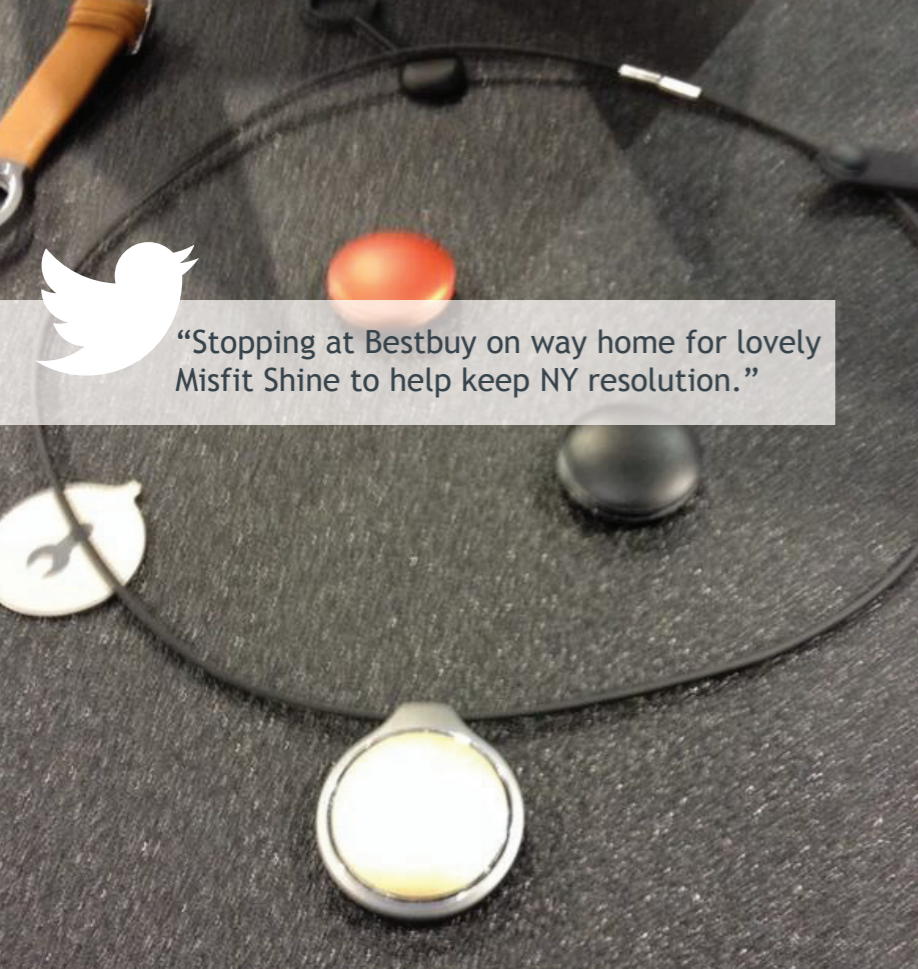
“Polk Audio Cube is a stunning Bluetooth
speaker, iconic design and sound to match”



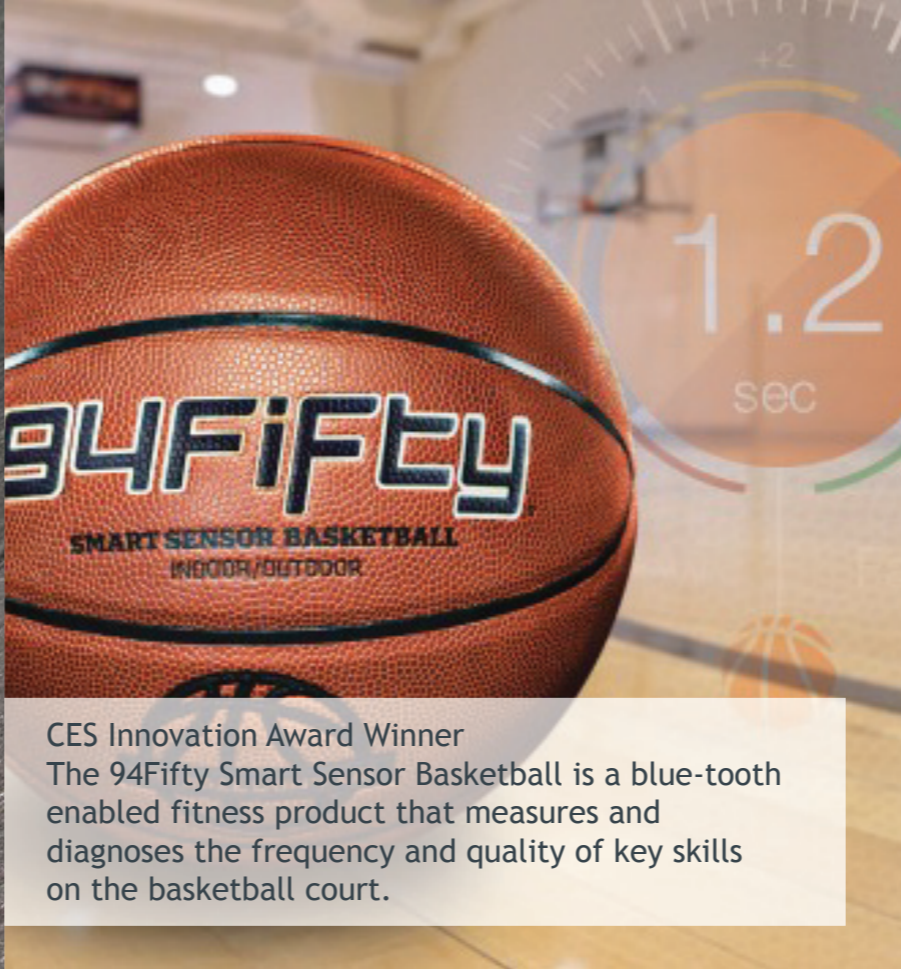
Polk Audio Cube is a stunning Bluetooth
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BOOMING SPEAKER TECH

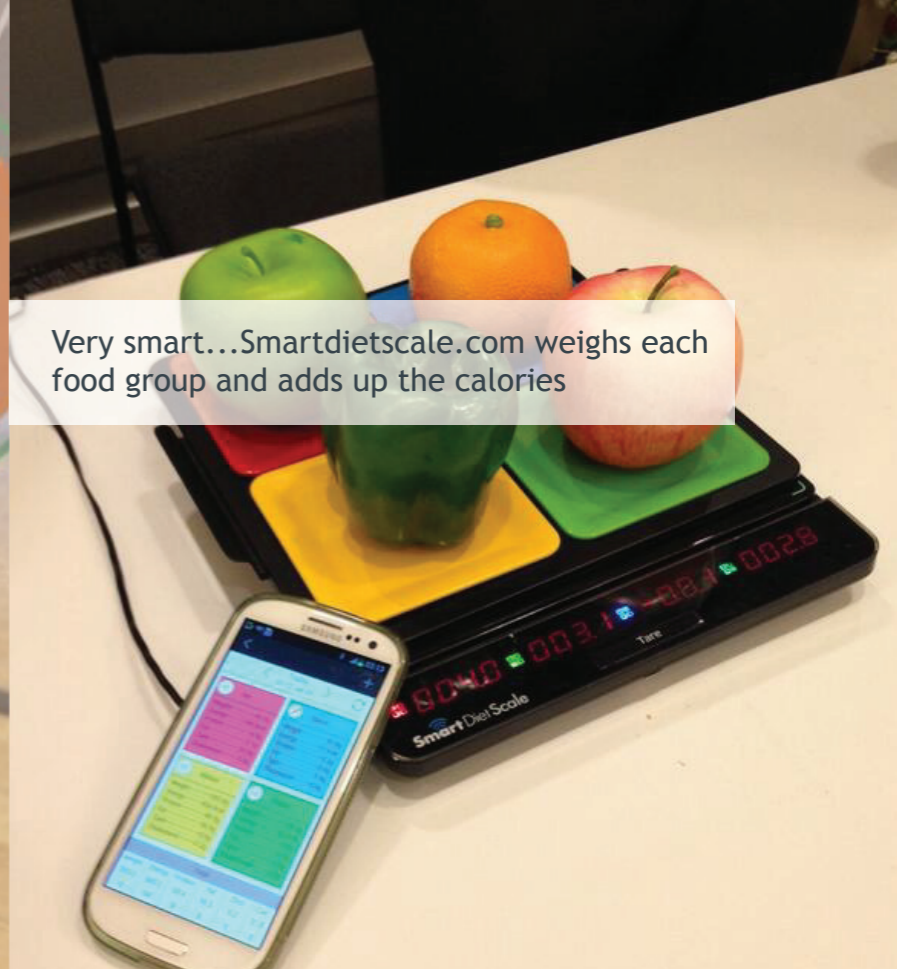
Speakers keep getting smaller, more powerful, and are rarely confined to a box anymore...It's as much about how they look as how they sound, maybe more so.



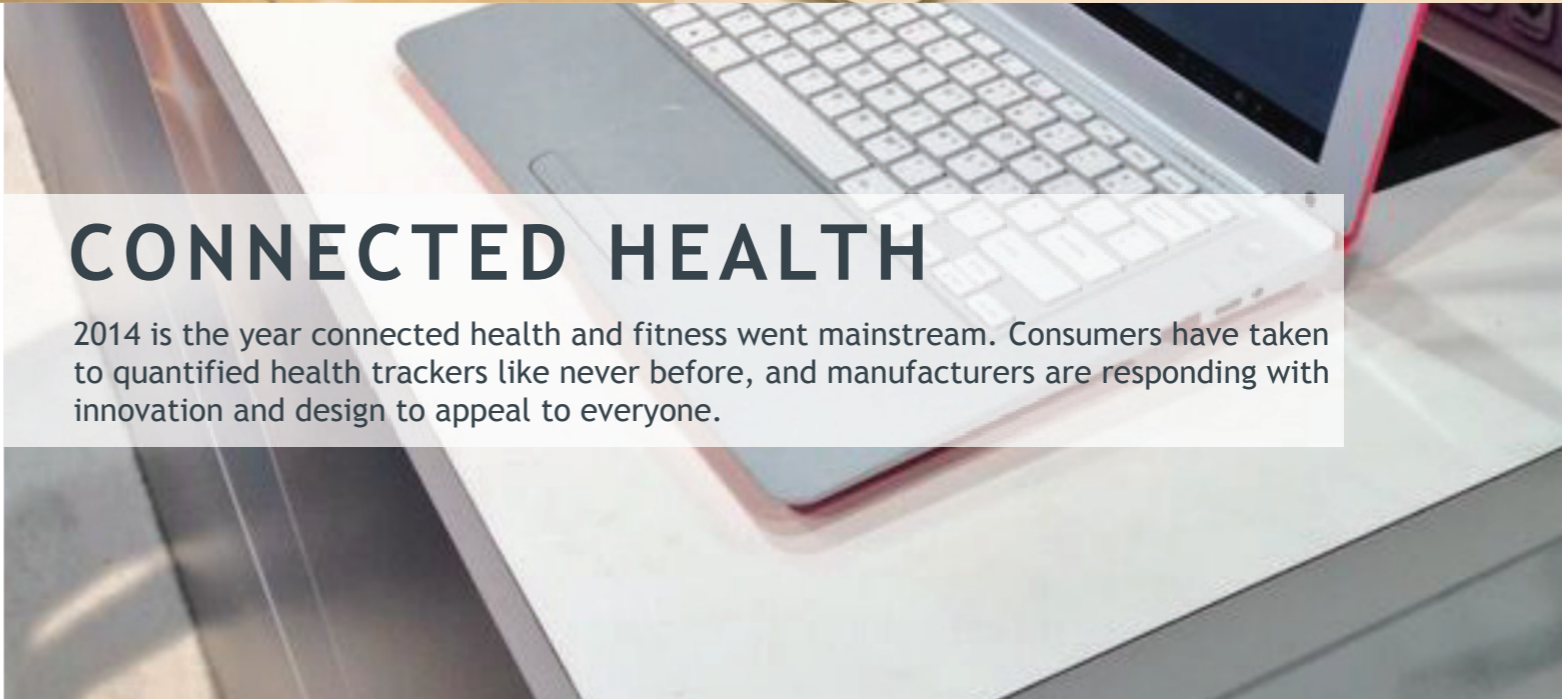
“Stopping at Bestbuy on way home for lovely Misfit Shine to help keep NY resolution.”



CES Innovation Award Winner
The 94Fifty Smart Sensor Basketball is a blue-tooth enabled fitness product that measures and diagnoses the frequency and quality of key skills on the basketball court.



Very smart...Smartdietscale.com weighs each food group and adds up the calories



CONNECTED HEALTH

2014 is the year connected health and fitness went mainstream. Consumers have taken to quantified health trackers like never before, and manufacturers are responding with innovation and design to appeal to everyone.

Virtual Reality

What 3D should have been



Immersive and genuine.

3D was a letdown, but we think virtual reality will stick. It's immersive and genuine, augmenting the user experience in a way 3D never did.



The Acer R7 notebook features a repositioned keyboard and revolutionary “Ezel Hinge” that moves the display into different positions, making the combination of touching the screen and using the keyboard more intuitive and natural.



“I’ve never lusted after a PC as much as Razer Project Christine. Brilliant solution.”

MoneualUSA goes other direction, with lovely keeper PCs as individual art



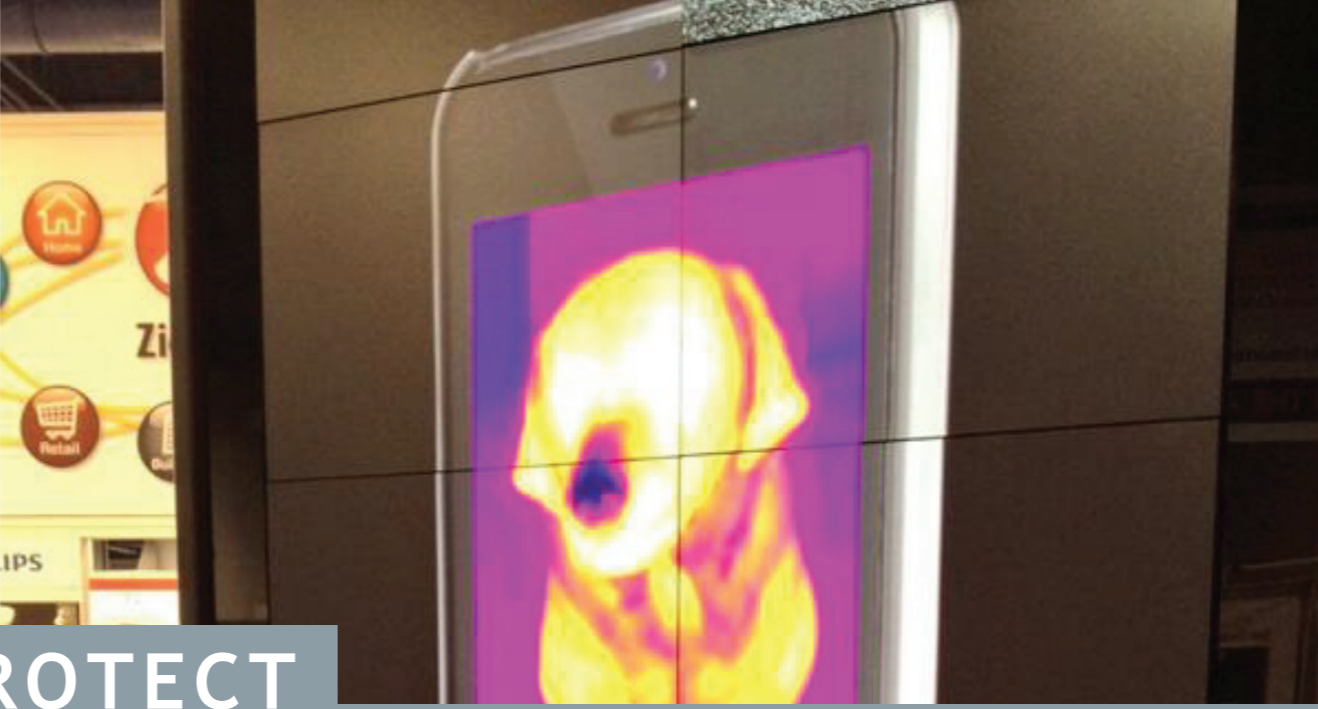
COMPUTING WE CRAVE

The gaming industry is moving away from the geeky gaming computers, offering products that reduce the frustration of building to let users enjoy playing. Upgrades and modifying come naturally.





Prescient AudioCase: Integrated, high volume, high quality sound from a smartphone. Launching on Kickstarter this month!



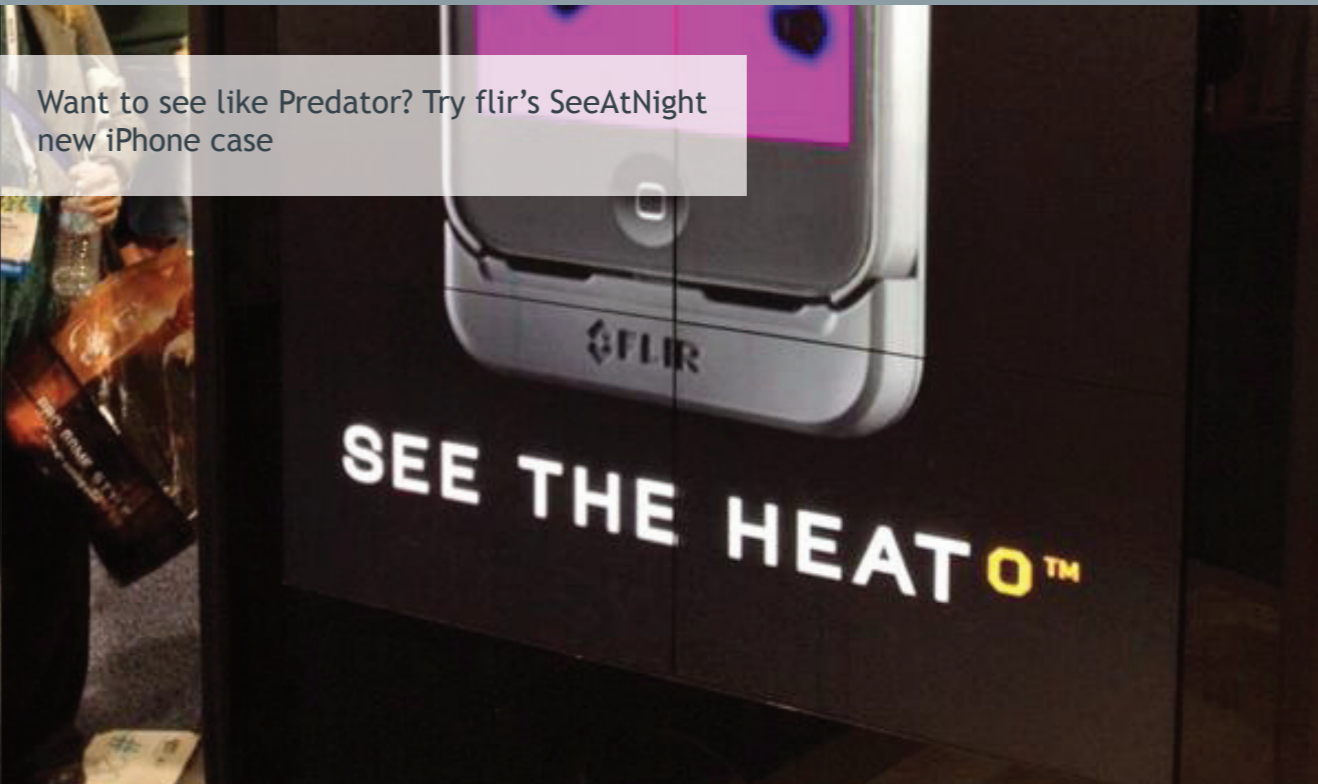
CASES THAT DO MORE THAN PROTECT



“Great to see manufacturers adding functionality to cases, extending the capability of what’s inside in very interesting ways”



Incipio's smart iPhone case expands camera functions and looks retro cool



Want to see like Predator? Try flir's SeeAtNight new iPhone case

SEE THE HEAT 0™

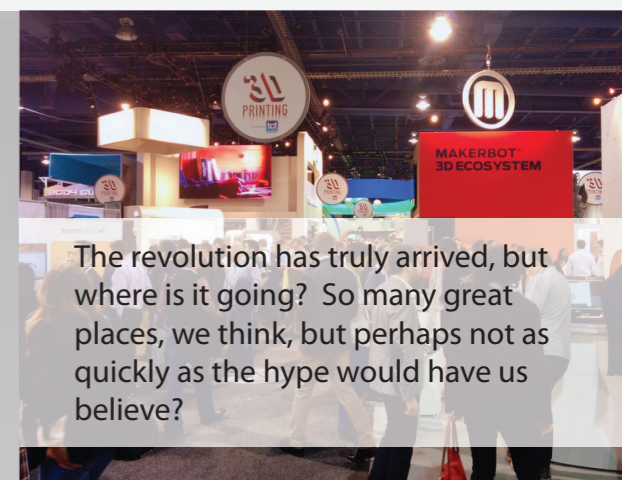
Formlabs, Form 1
CES Best of Innovation Award Winner,
world's first high-res desktop
stereolithographic printer



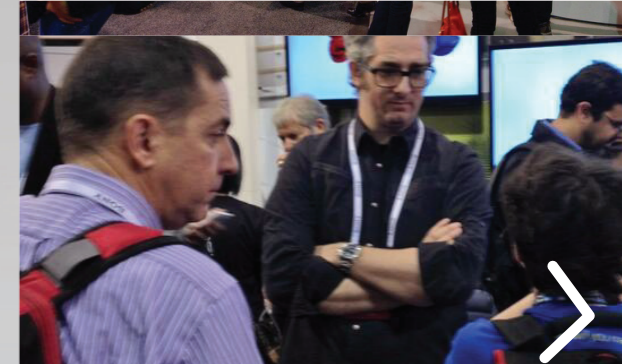
3D PRINTING



“OK, was skeptic last year but it's
clear the 3D printing revolution has
truly arrived”



The revolution has truly arrived, but
where is it going? So many great
places, we think, but perhaps not as
quickly as the hype would have us
believe?



Makerbot, king of the 3D printing
revolution spends time with a young
enthusiast



Custom 3D printing headsets by
Dekasounds, great example of the
maker revolution

TECH TO SHARE

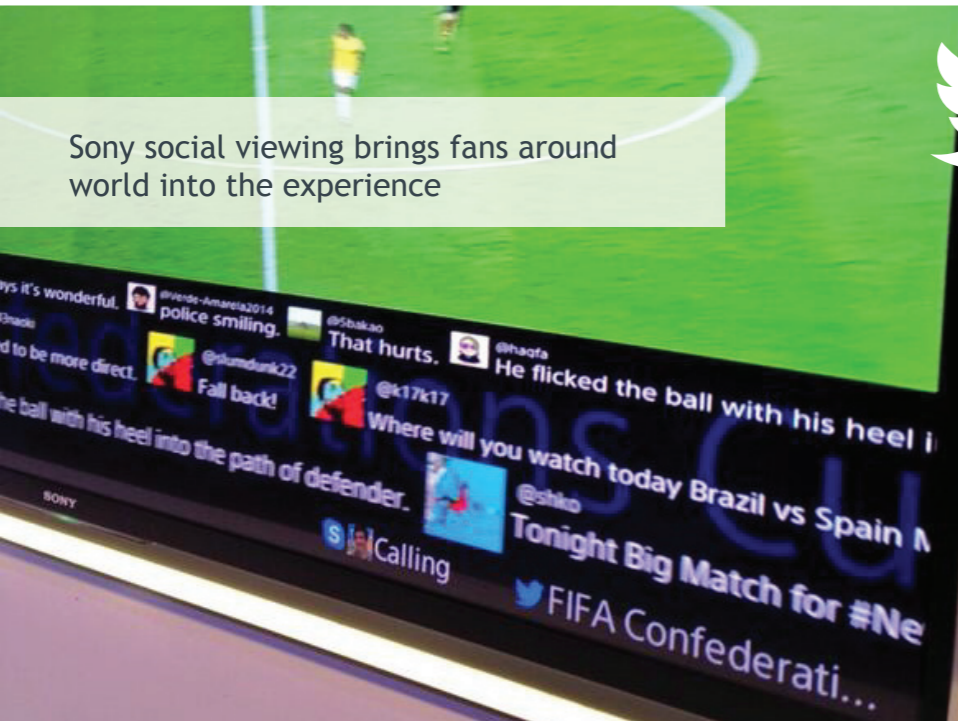
Personal video technology is encouraging people to share their experiences in the most visceral way possible... its not only getting people to document adventures, but has reached the point of giving them a reason to get out there and show off.



GoPro has built an incredible business on taking/sharing the ultimate selfies



CES Innovation Award Winner: GEONAUTE 360 - The world's first 360° action camera. Capture, play and share amazing 2K videos and 4K photos.



Sony social viewing brings fans around world into the experience



"Want this... Polaroid instant print digital camera with zeroink"

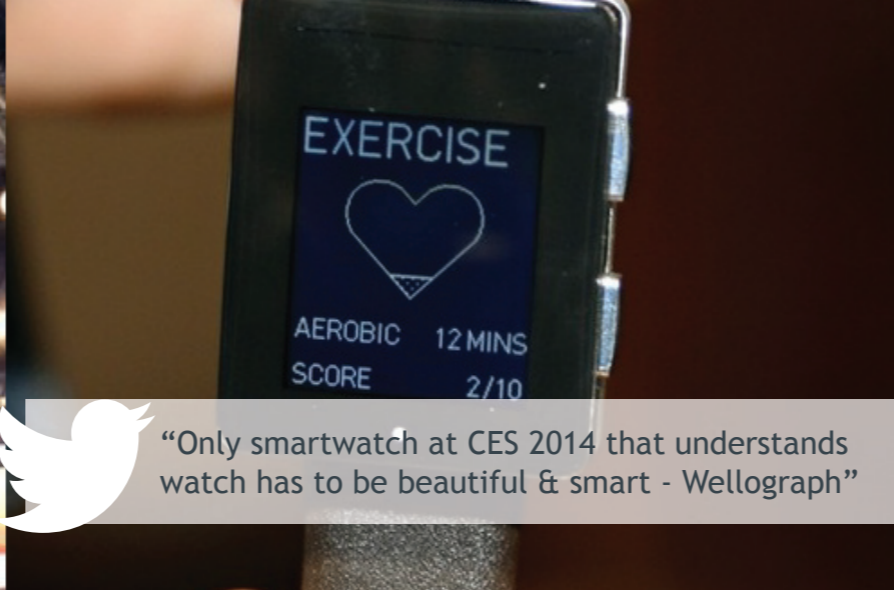


"Nice to see Polaroid relevant again."



WRIST REVOLUTION

You heard it here first... The only technology that will earn a place on users' wrists is tech that adds benefits beyond duplicating what's already on their phone. Redundant screens are for Dick Tracy and a niche market of gadget hounds.



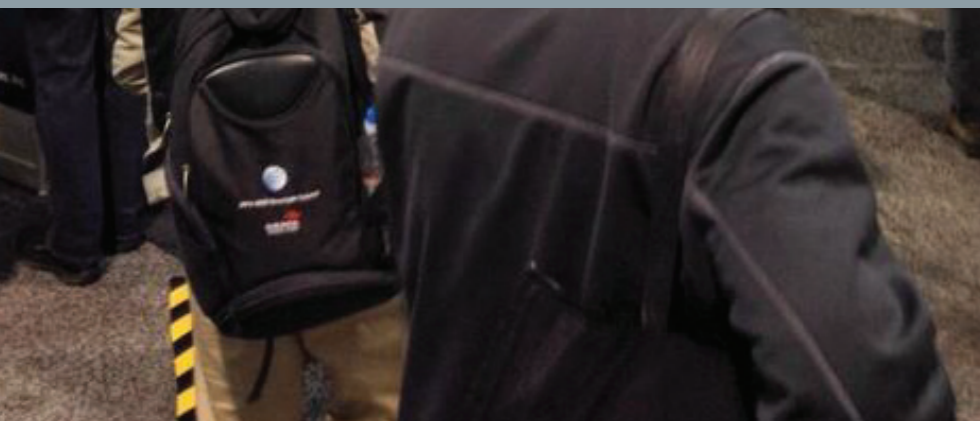
“Only smartwatch at CES 2014 that understands watch has to be beautiful & smart - Wellograph”



Netatmo June electronic jewelry you'd want to wear even if it wasn't super smart



Even a smartwatch needs to extend the wearer's personality, tech alone not enough



JETSONS AUTOMATION

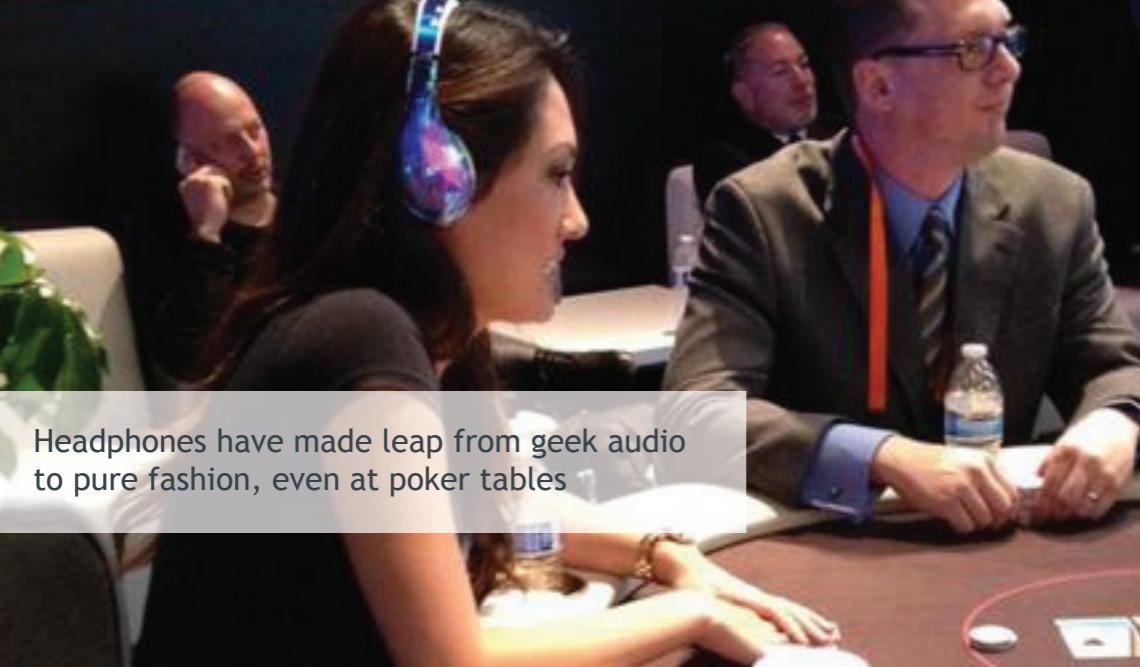
Have robots jumped the shark? It feels like people are trying too hard to find a role for these little bots. Do many offer novelty more than genuine value?



Ecovacs Robot Windobot, it really does windows



“Did not realize grill cleaning was all that hard, but now there's a bot for that...”



Headphones have made leap from geek audio to pure fashion, even at poker tables

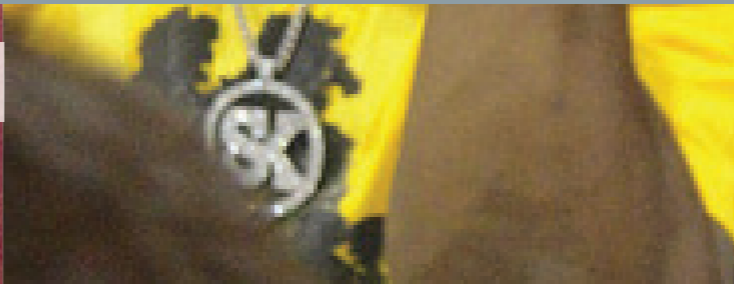


FASHION HEADPHONES



“We’re not even sure if half the headphones people wear these days are plugged into anything...”

Striking integration of fabric and tech by Oraitou mobility





PACKAGING STANDOUT



We saw some eye-catching products which stood out more for their packaging than what's inside of the box. A smart package and compelling branding can make any product stand out from the pack.



Smartest headphone packaging ever by Happy Plugs made me smile

HELICOPTER PARENTING GETS A BOOST



We all survived without this technology. Manufacturers are encouraging parents to worry too much... Socially and culturally, we don't see this as a positive trend.



CES Innovation Award Winner
FiLIP is the world's first wearable locator and phone designed for children. Unlike other devices, FiLIP combines GPS, Wi-Fi and cell tower location and cellular voice capability to provide reliable communication - indoors and out.

Mother & the Motion Cookies are the sensors of our daily life that take care of everything: safety, fitness, comfort, daily routines and more



Rest Devices Mimo smart baby monitor features sensors that measure a baby's respiration, temperature, activity level





PROJECTORS

New disruptive form factors

Sony makes a big splash with their 4K Ultra Short Throw Projector. No more mounting it to a ceiling and running tons of wires; this is a beautiful, simple solution that lives right in front of the wall.



The Keecker is an Android app driven robotic projector that travels around your house and makes any wall a projection surface.

YOU HAD ME AT 😊



Note to innovators: sometimes, technology doesn't have to do anything more than make

Motion sensing coolness for any sport by Xensr



Nice break from all the sterile tech... Gorgeous humidifiers from Broksonic



Parrot revolutionizes aerial everything with new drones

Lots of toys at CES 2014 but Sphero is the really ingenious standout





Best business model, ShareBrands Electronics that give back to people in need



For those who can't afford the car, cobranding is stronger than ever



Pantone continues push for color as lifestyle branding

LIFESTYLE BRANDING



Branding at CES continues to follow some very creative paths, no reason these strategies shouldn't apply beyond the electronics market..



COLOR OF THE YEAR?



Is “color of the year” as bogus as we’re tempted to think? What went wrong, Pantone? Find me some real product in this color, nothing on the show floor was “Radiant Orchid”.

