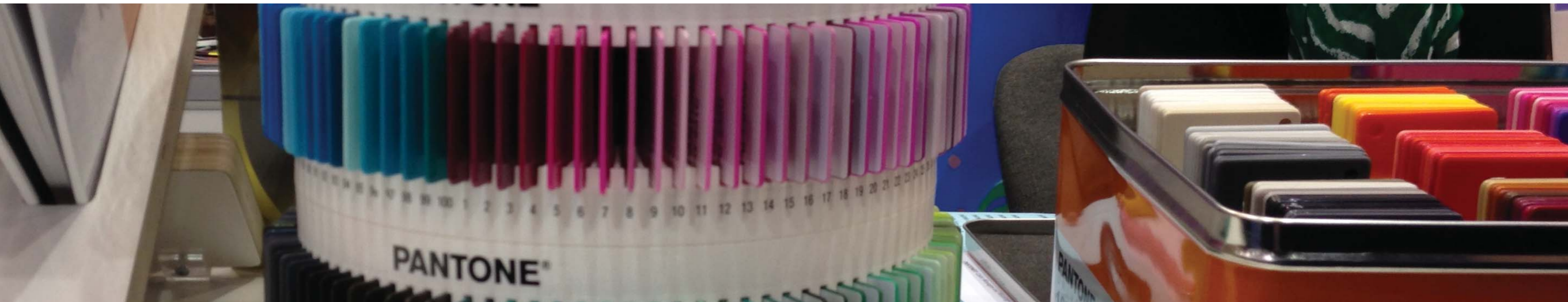


# 2013 INTERNATIONAL HOME + HOUSEWARES SHOW



We are back from the International Home + Housewares show (it wasn't a long trip into Chicago; it's just 30 minutes from our headquarters.)

We found some exciting consumer lifestyle and product trends that we are happy to share with you now.

We always welcome questions or comments. If you'd like to speak with a PDT team member, just **drop us a note and we'll get you in touch.**

# PANASONIC BREAKFAST COLLECTION

When we walked by Panasonic's new line of small kitchen appliances, we knew the proud owners of these would not be shoving them in a cabinet when they aren't in use. The bold purple transparent glass juxtaposed with slick stainless steel is a visual brand language success. **Sizzle!**





COLOR  
brights



BED HEAD by Tigi Hair Tools



Zaki! designs  
kitchen products



Bosch stand mixer

Hamilton bathroom collection



Nespresso  
coffee machines



Colorsplash by Gibson Home





# COLOR pastels

Andre Verdier cutlery



Fresco salad spinners

Dualite toasters



Kitchenaid Stand mixers

Prepara colander and serving bowl





# COLOR pantone

Pantone's ColorWatch display featured forecasted color palettes for 2014.



2013 Pantone color of the year: Emerald (also seen in our Auto Show Trends Report: [click here](#) to go to our Auto Show Trend Report)



**PANTONE®**  
Tangerine Tango

2012



**PANTONE®**  
Honeysuckle

2011



**PANTONE®**  
Turquoise

2010



**PANTONE®**  
Mimosa

2009



**PANTONE®**  
Blue Iris

2008



**PANTONE®**  
Chili Pepper

2007

Pantone CAPSURE  
color matcher





## BODUM KNIFE HOLDER

Bodum's knife block is packed full of functionality in a slim silhouette. The texture on the outside of the colorful product line hints at the secret inside: flexible plastic rods packed tight to enable any shaped knife to fit where ever the user wants. **Sharp!**





**TEXTURES**  
toned down color



Bodum coffee grinder and maker

d-design humidifier  
(Mood brand)



Sodastream home soda maker



Bella kitchen products



COLOR  
patterns



Serene House portable scent diffuser



KitchenAid stand mixers

Mega insulated containers



Various manufacturers



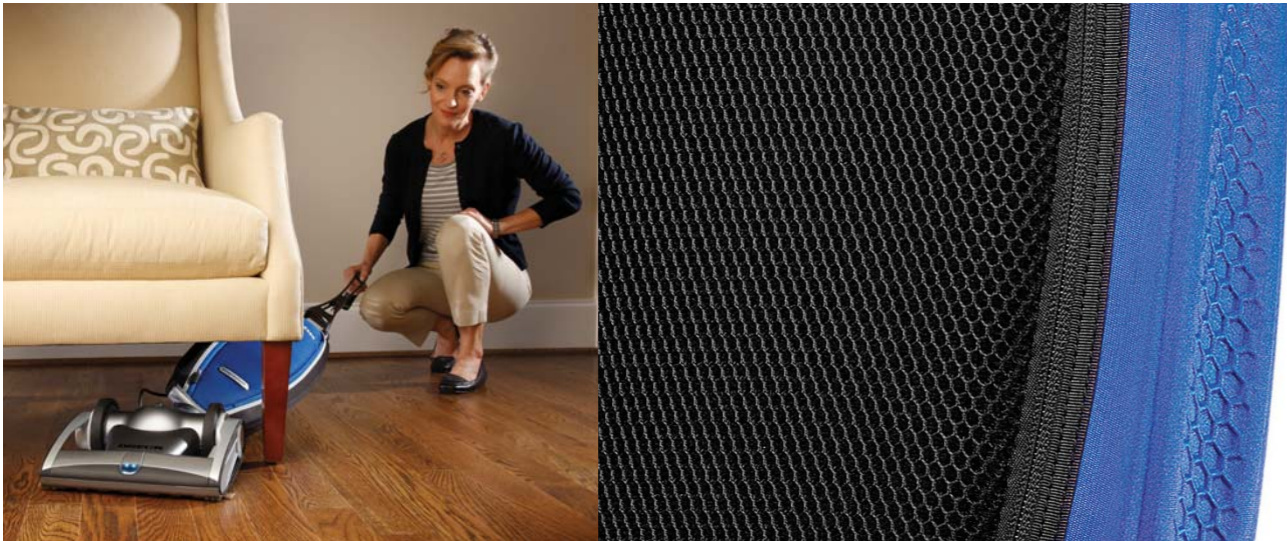
Fahrenheit blow drier





# ORECK

Oreck has not been the leading name in strikingly designed vacuums, but the new Magnesium model made us take a closer look. Lured in by its unique web-like titanium handle and luggage-like bag fabric, we were happy to find at closer look that even with great advancements, they kept true to their values of offering workhorses that are so light the user can run up and downstairs carrying it with ease. **Vroom!**





# HUMIDIFIER & PURIFIER craze



SPT humidifiers



Pureguardian auto humidifier

Mist Sensor Monitors and Senses the Humidity Room and Adjusts Accordingly to Maintain the Desired Level of Humidity

AIR-O-SWISS air treatment system



Broksonic humidifiers



Rocca hybrid aroma humidifier



Coway air purifier + soothing sounds





# PREPARA

Prepara's fresh, clean design and color palette makes us want to eat (and grow) our veggies. Their bright, simple design language speaks to healthy eating and appeals to the home cook and design savvy alike. **Yum!**





# NATURAL

shapes & forms



d-design hybrid aroma humidifier (Rocca brand)



Fred & Friends doorstops



Art and Cook fresh herb keeper

Charles Viancin overboil rings



Charles Viancin honeycomb silicone ice tray



Charles Viancin lids

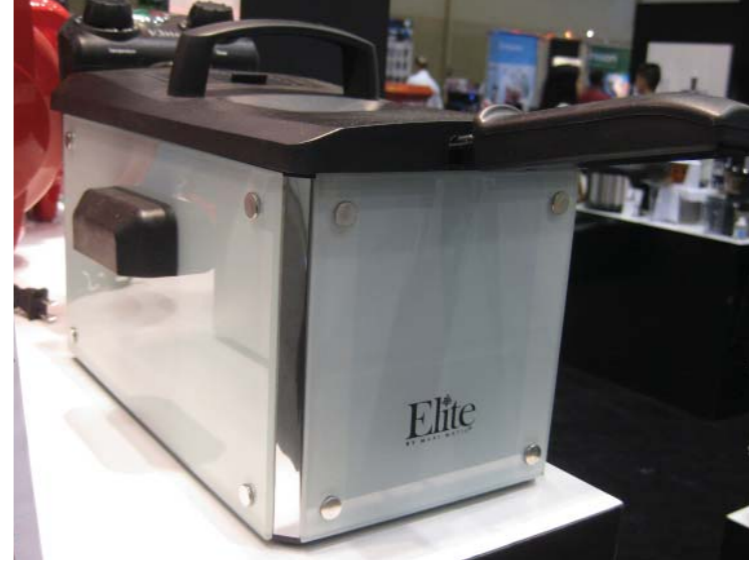




# NATURAL materials



Boska slate cheese board



Elite America Corp glass deep fryer



Cult Design's kitchen farming collection



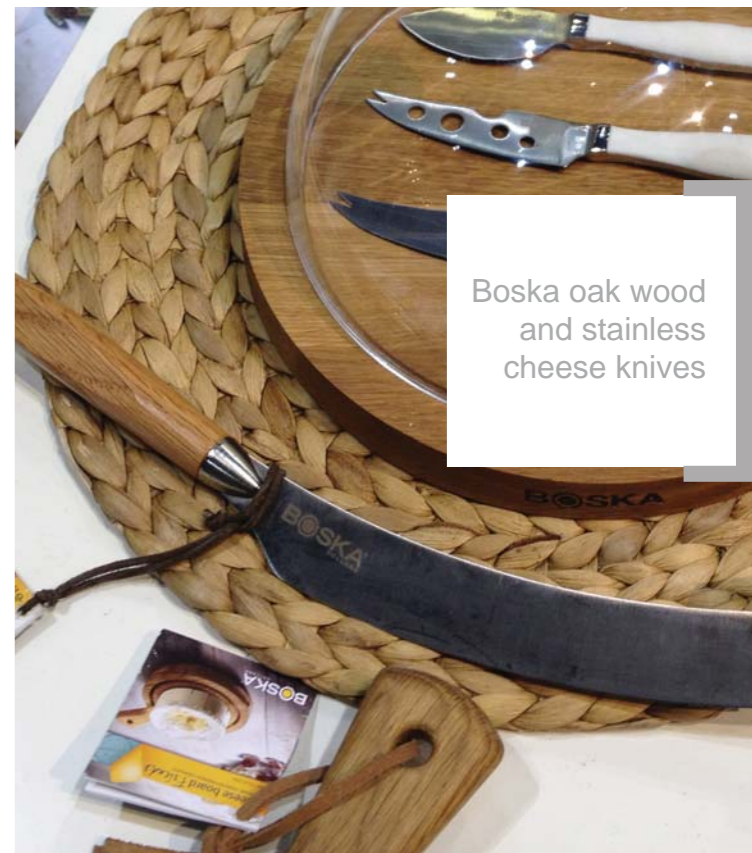
Mangoleaf bamboo wine and cheese tray



Stadler Form fans



Escali digital kitchen scale



Boska oak wood and stainless steel cheese knives



# MAGIC BULLET

The Magic Bullet, an infomercial darling, is knocking brand extension out of the park. It all began with the Magic Bullet, a simple blender with individual sized cups instead of a pitcher. Now the NUTRiBULLET, Party Bullet and baby bullet are all reaching targeted markets with essentially the same product specs. **Buzz!**





# GADGET or object?



Fred & Friends tea infusers

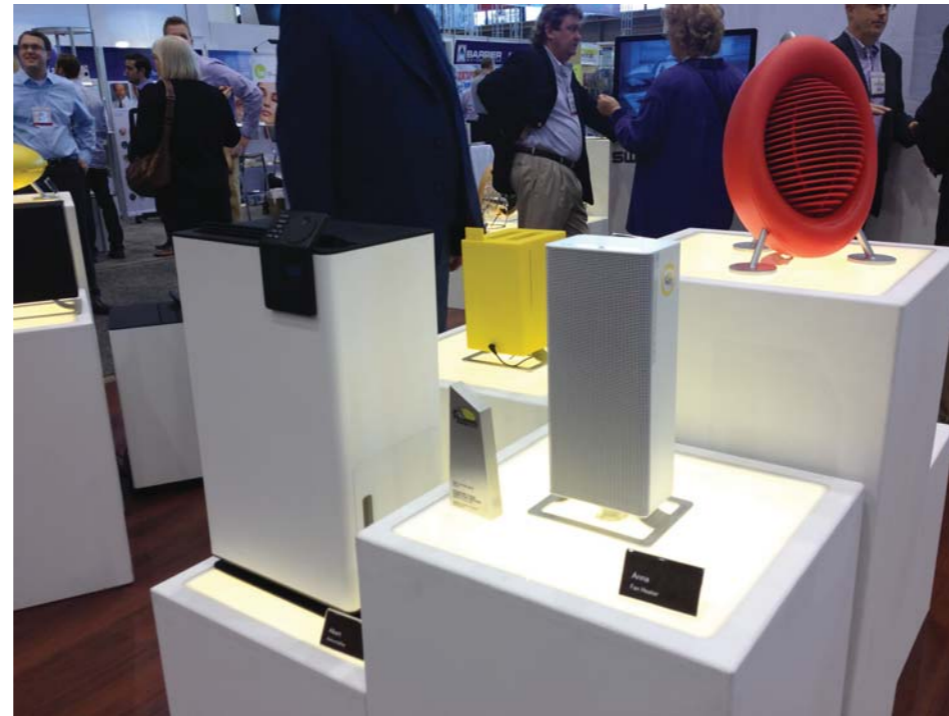


Nearmore healing aroma diffusers



d-design humidifiers (Middle Colors and Mood brands)

d-design humidifiers (Mood and Allonge brands)



Stadler Form fans, dehumidifiers, heaters





# DISPLAYS

user experience grows



DeLonghi Primadonna Exclusive coffee machine



Microwave user interfaces



Jura coffee machine



Brother Innovis sewing and embroidery machine



**HELP ME!**  
cleaning gadgets



iRobot pool cleaner



ECOVACS Winbot robotic window cleaner



ECOVACS Deebot robotic cleaner



ECOVACS cleaning robot



iRobot Looj gutter cleaning robot



ECOVAC product line



# SODASTREAM

Sodastream's brilliance is in its customizability and reduction of waste. Fizz to your taste and flavor how you wish... all while saving 170-310 aluminum cans from the trash for each carbonator. **Pop!**





**NOSTALGIC**  
new tech, old design



Nostalgic Electrics steamer



Nostalgic Electrics cooler



Nostalgic Electrics cooler

Nostalgic Electrics cooler

Nostalgic Electrics microwave



Nostalgic Electrics fan





# LOW TECH

no batteries  
required



Mini Cinema for iPhone



The Laundry Pod non-electric washing device



Bakelicious  
flour sifter



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